

Staging

- * The presentation of any idea so that it is completely and unmistakably clear.
- * Emphasis the story point.
- * i.e. A haunted house.
- * Are they ordinary houses? Yes, they are really, but they don't appear that way!
- * When animated, all of the viewer's worst feelings must come out.
 - * The emotional content that the audience is to feel is embodied.
 - * The purpose is to evoke an emotional response from the pre-conditioned audience.
- * So, we would have;
 - * An Extra-Ordinary House!
 - * Dark - even in the day time
 - * Dingy
 - * Misty
 - * Part-Derelict
 - * Bluish in Colour/limited palette
 - * Cold in temperature
 - * Dusty
 - * Doors always creak
 - * Floor boards are squeaky
- * Animation must be clear, not confusing nor requiring analysis.
- * It must keep the attention of the audience.