

## **Exaggeration**

### **Stories are about emotions.**

- \* Drives
- \* Obstructions
- \* Release
- \* Fulfilment

### ***Humans are very expressive.***

#### **Degree of gesturing relies upon the level of emotion.**

- \* Appearance and feeling may not always coincide.
- \* Subtlety of the feeling.
- \* Active attempt by the character to with hold expression.

For example;

- \* Someone may feel too embarrassed to demonstrate;
  - \* Anger
  - \* Loving Affection
  - \* Caring nature
  - \* Pride

#### **Animated characters are expressive to the max.**

- \* Neither do they have inhibitions about *anything!*
- \* Feelings are many times stronger than real people!

#### **Visual content must communicate the story-line.**

- \* No room for error or ambiguity.
- \* Exaggerate expressions.